

CURRICULUM VITAE

PERSONAL INFORMATION

Name : Lillian Kemunto Omoke
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QUALIFICATIONS

2017: Doctor of Philosophy Degree in Language and Communication, Jomo Kenyatta University of Agriculture and Technology, Kenya. Title of thesis: "The discourse of televised political interviews in ethnic polarization in Kenya."
2010: Master of Arts in Applied Linguistics, Kenyatta University, Kenya. Title of dissertation: "Educational and Linguistic therapies for autistic children: A case of City Primary school, Nairobi."
2004: Bachelor of Education (Arts), Kenyatta University (2nd Upper Class Division) in English and Literature
1999: Kenya Certificate of secondary Education, Moi Girls' High School, Vokoli.
1995: Kenya Certificate of Primary Education, Musoli Primary School

SHORT COURSES ATTENDED

2022-2025 **Seventh Day Adventist Church- South_Kajiado Nairobi Field- Senior Youth Leader Course**

2025: **Presbyterian University of East Africa:** Being a Leader and Effective Exercise of Leadership

2025: **Kenya Open University - Mental Health**

2025: **University of Alberta: Canadian Indigenous Languages and Literacy Development Institute- Certificate Course in Indigenous languages:** Audiovisual Language Resources; Indigenous Language Sustainability, Sound Patterns of Language; Community Language Planning; Basic Grammatical Analysis

2022: Transformative leadership offered by Kenya School of Government where the following themes were covered: Human capital management and organizational transformation, Leadership communication, Strategies for transformative leadership, Cultural change in transformative leadership, Learning the organization, Value based leadership, Corporate Branding, Team leadership.

Higher Education Training:

- Best Online Practices, Curriculum Review & Module Development for Online Programmes Workshop

- Competency-Based Curriculum (CBC) Pathways & Competency-Based Education Training (CBET)

CILLDI Travel & Training Fellowship, University of Alberta (2025)

EMPLOYMENT HISTORY

University of Embu, 2017- Current.

Position: Lecturer, Grade 12.

Roles:

Teaching Linguistics courses to undergraduate and postgraduate students. This includes developing teaching materials for these courses.

Setting, administering and marking examinations for these course

Conducting research in my areas of specialization and disseminating findings for community benefit.

Supervising postgraduate research projects and dissertations.

Representing my department in the Senate.

Curriculum development

Adjunct positions

Adjunct Faculty:

- Kenyatta University (2010- 2017)

- Africa Nazarene University (2012- 2017)

- Tangaza University College (2016- 2017)

Teachers' Service Commission- Graduate Teacher (2010-2013)

Administrative Responsibilities-University of Embu

Chairperson, Department of Humanities – 2022 to date.

Dean of School of Education and Social Sciences - Various intervals.

Examination coordinator- 2020 to 2021.

School of Education postgraduate coordinator, 2018 to 2020.

Other key roles

Assistant Editor in the Flashlight Magazine Editorial Board

Editor for University policy documents

Postgraduate supervision

Completed

1. Allan Siangu Wekesa -Impact of radio ownership concentration on programming diversity in Kenya: PhD in Mass Communication, 2025.
2. Brian Mulonzi - Discursive construction of the Covid-19 pandemic in Kenya newspaper's headlines: MA in Linguistics, 2024.
3. Mararo Francis Maina- Influence of comedic movies on attitudes towards sexual orientations of university students in Kenya: PhD in Mass Communication, 2023.
4. Emis Kageni Miriti - A Pragmatic Analysis of Politeness in Gichuka Request Expressions: MA in Linguistics, 2019.

Ongoing:

PhD

Brian Mulonzi- Multimodal Discourse Analysis of Ecological Narratives Of Timber Business In Kenyan Daily Newspapers.

Masters

1. Beatrice Kina- MA in Media and Communication Studies- The Impact of Public Relations Strategies and Assistive Technologies in Customer Service Delivery in Public Hospitals in Embu County.
2. Judith Othuon - Master of Arts in Linguistics: A Critical Discourse Analysis of Newspaper Representation of Exam Cheating
3. Joy Karambu- Master of Arts in Linguistics: The Discursive construction of Generation -Z protests in Kenyan Newspaper.
4. Ann Gakii - Master of Arts in Linguistics: Discursive Construction of Female Governors in Kenya.

CONFERENCES

2025: `University of Embu History Conference, Remembrance and Resonance: Honouring Prof. Mwaniki. Kabeca and the Place of Oral Tradition in Modern Historical Practice
Mugambi, C.N. & **Omoke, L.K** Historicisation of Fiction and Fictionalisation of History in Ngũgĩ wa Thiong'o's A Grain of Wheat
Omoke, K.L. Raila Odinga: Contested in Life; Honoured in Death.

2022: International Mother Language Day, University of Embu, UNESCO and Embu County.

Mugambi, N.C., **Omoke, L.K.**, Kinoti, T.M., Wanyama, J.K. Towards creation of Institutes of African languages in Kenyan Universities.

2021- Kenya Scholars and Students Association (KESSA) conference, Online participant.
Title: **Omoke, L.K.** Unification and fragmentation in the Kenya Political Scene: Towards 2022 General Elections Frame.

2019: Kenyatta University, International Mother Language Day (IMLD)Conference 2019
THEME: "Hallowing Mother Language and Cultural Diversity in Africa.

Title: Translation Strategies Used by Radio Stations in Kenya: A Case Study of Royal Media Services, Mugambi, N.C. & **Omoke, L.K.**

2018- University of Embu, Decolonizing the mind conference.

Title: **Omoke, L.K.** Changing Attitude towards Medicinal Plants' Use in Kenya.

SEMINARS

2025- Karatina University and Carnegie Scholars Association: Strengthening Research Capacity: Grant Writing and Scholarly Productivity.

2025- University of Embu- Integration of Artificial Intelligence in Teaching and Learning.

WORKSHOPS

2025: USIU-A and Michigan State University Workshop on Revitalizing Heritage: A Linguistics Workshop on Kenyan Indigenous Languages.

2024: University of Embu, Facilitator at the ODEL Workshop on Online Programmes Development Committee

2023: University of Embu, DAQA training on Inquiry Based and Problem Based Learning.

2019: The World of Science sub-Saharan Africa- Twas-SAREP workshop in Nairobi, Kenya.

Poster presentation: **Omoke, L.K.**: Food Security in Africa: The role of mass media.

PUBLICATIONS

Omoke, L.K. (2025). Metaphorical representation of political action and resistance in Kenyan newspaper headlines, 2024. *Research Journal in Advanced Humanities*, 6 (4).

Omoke, L.K. (2025). The Discursive Construction of Political Power and Citizen Action in 2024 Kenyan Newspaper Headlines. *Journal of Linguistics and Foreign Languages* (6)1.

Mulonzi, B.M, Ngumo, C. M., & **Omoke, L. K.** (2024). Syntactic Structures used in the Discursive Construction of Covid-19 Pandemic in Kenya's Newspaper Headlines. *The Nigerian Journal of Economic and Social Studies*, 66 (1): 139 - 160.

Mulonzi, B.M, Cyrus Ngumo, M., & **Omoke, L.K.** (2024). Themes Used to Discursively Construct the COVID-19 Pandemic in Kenya's Newspaper Headlines.

Mulonzi, B.M., Ngumo, M., & **Omoke, L.** (2023). Discursive metaphorical representation of COVID-19 Pandemic in Kenya's newspaper headlines. *Research Journal in Advanced Humanities*, 4(4). <https://doi.org/10.58256/rjah.v4i4.1320>

Wekesa, A., Mberia, H., & **Omoke, L.** (2023). Subtle but Pervasive; the Impact of Stakeholders Interest on Radio Programing Diversity in Kenya. *International Journal of Communication and Public Relation*, 8(1), 12–23. <https://doi.org/10.47604/ijcpr.1783>.

Wekesa, A., Mberia, H., & **Omoke, L.K.** (2023). Impact of Media Law and Regulation on Radio Programing Diversity in Kenya. *International Journal of Communication and Public Relation*, 8(2), 18–29. <https://doi.org/10.47604/ijcpr.1850>.

Mararo, F., Mberia, H., & **Omoke, L.** (2021). Influence of character roles in comedic movies on attitudes towards sexual orientations of university students in Kenya. *International Journal of communication and public relations*.

Mararo, F., Mberia, H., & **Omoke, L.** (2021). Influence of Language use in Comedic Movies on Attitudes towards Sexual Orientations of University Students in Kenya. *International Journal of communication and public relations*.

Omoke, L., Mberia, H., Jjuuko, M. (2020). Media framing of political news interviews in ethnic polarization in Kenya. *Language, text and society*.

Ngumo, C., & **Omoke, L.** (2020). Analysis of Kenya's newspaper headlines: The handshake and shifting political alliances. *Language, text and society*.

Omoke, L., Mberia, H., Jjuuko, M. (2017). Ethnic polarization in Kenya: Linguistic features in political news interviews.

NETWORKS AND COLLABORATIONS

Education Collaborative- Technical Committee Member.

Short term Fellow- University of Alberta, Canadian Indigenous Languages and literacy development institute.

British Academy, University of Essex, and Kenyatta University Academic Writing Mentorship.

Handong Unitwin Fellowship for module development

Confucius Institute of the University of Nairobi and University of Embu, MOU- Head of the implementation Committee

Grants

Canadian Indigenous Languages and Literacy Development Institute, University of Alberta, Canada- **Travel and training grant: Indigenous languages revitalization and development programme, 2025.**

Education Collaborative small grant, for Leadership skills curriculum for Undergraduate students-PI

Handong Unitwin small grant for Material development, 2023: Basic Phonetics and English Phonology, available at <https://www.hufocw.org/Course?c=2>

Handong Unitwin small grant for Material development, 2024 Summer and 2024 Spring, Semantics and Pragmatics, <https://www.hufocw.org/Course/1096>

French Government, BioKenya Project: Technical Member in the Validating and Upscaling of Biochar and Insect-Composted Organic Fertilizer in Western Kenya (BioKenya Project).

Academic Leadership

Curriculum Development

Diploma in Corporate Communication

Diploma in Journalism

Bachelor of Arts: English, French, Art and Design, Fine Art

Bachelor of Arts in Media and Communication Studies

Master of Arts in Media and Communication Studies

PhD in Linguistics

Diploma in Indigenous Languages Education (Ongoing process)

Reviewed curricula

Bachelor of Education (English)

Master of Arts in Linguistics

Reviewed curricula for Online delivery

MA in Linguistics (Ongoing)

PhD in Linguistics (Ongoing)

University Committees

Member, ODEL Center CUE accreditation preparation.
Member, Harmonization of performance targets for teaching staff.
Member, Internally funded scholarships
Member, Graduate Tracer studies
Member, Strategic Plan- Economic Pillar.
Member, University of Embu Endowment Committee
Member, Education Collaborative Implementation Committee
Member, Management board the Department of Health Services
Technical advisors, 1st career week 2025 planning committee
Member, UoEM Business plan development committee
Member, Ad-Hoc Committee on identification and vetting of journals for publishing by Kiswahili students.
Member, University Enterprise development Committee
Member, verification of invoices from medical providers

Recognition

Early career researchers mentor – An initiative by the University of Embu, ERCs Mentorship project.
Mentorship programme leader for Young Adults at New Life SDA Church, 2025.
University of Embu Endowment dinner, 2024.
Reviewer of a PhD thesis – Christopher Wasiaya Onyango
Title: Gratification factors influencing mobile phone technology use Levels by public university students in Nairobi, Kenya, 2022.

Professional body

OWSD- Organization for Women in Science for the Developing World

External engagements

Technical Committee member, East African Hub (**Education Collaborative**) from 2022 to 2025.

Community service engagements

Parents- Teachers Association- Class treasurer- Mang'u High School, 2025.
Youth Mentor – Ambassadors' club of Newlife SDA Church, Nairobi, 2025.
Spiritual pillar chairperson of a women's group, Zion Ladies, 2019.
Deaconess in Newlife SDA Church, Nairobi.
Children's teacher, Primary Level at Newlife SDA Church, Nairobi.
Tree planting exercise in River Kathitha, Embu.
Choir trainer and conductor of the staff choir.

Referees:

1. Dr. Bwire Adelaide
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bwire.adelheid@ku.ac.ke
2. Prof. Ciriaka Gitonga
Registrar, Planning, Administration and Finance,
University of Embu.
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